

2014/15 Financials

Revenue

	2013/14	2014/15
Corporate partnerships	100,000	247,254
Major gifts	225,000	150,000
Donations	242,012	272,844
Interest received	2,357	4,864
Other income	144,155	107,115
Reimbursements	-	2,600
Total revenue	713,524	784,677

Expenses

	2013/14	2014/15
Adoption promotions & campaigns (incl. advertising, PR & communications)	49,004	92,741
Core team & support staff (incl. employee wages, consultancy fees & travel)	244,266	397,668
Operating costs & digital services (incl. Office rent, web dev, maintenance & hosting)	207,876	220,365
Accountancy	19,720	28,650
Depreciation	2,224	11,512
Total expenses	523,090	750,936

Nutmeg from Animal Protection Society of WA Inc.
Image by K9Kate Pet Photography

